



Golfing Fellowship of Rotarians – Europe

Guidelines to develop your GFR association

You are now registered as an official **Golfing Fellowship of Rotarians** association!
Communication will be a key element to move forward!

Step 1 Organise a golf tournament for Rotarians and partners.

If the number of Rotarian golfers is too small, then organise an 'open' event where friends with their partner, and even their children who play golf, can be invited. Include eventually a golf initiation that day.

Give your event a name.

Rotary Annual Golf Tournament
Rotary Family Golf Trophy
Rotary Golf Charity Cup
Rotary National Golf Championship etc ...

Find an attractive golf course and negotiate good 'greenfee' conditions, especially when the benefit is supposed to be handed over to a social or humanitarian project during the prize-giving ceremony.

Look for local and/or national sponsors

to become partner(s) of your Golfing Fellowship
to become sponsor(s) in cash and/or in kind (prizes/drinks/food etc.)

The registration fee to participate in your event should also contain a 10 € contribution to help covering your overhead costs and to further develop your GFR, to improve your communication, etc...

Step 2 Communicate your event with style

1. Start composing a list of Rotarian Golfers with their name, Rotary Club, hcp, e-mail address,
2. Make up a PDF page with an attractive lay out of your tournament with all the necessary data and do not forget to use your GFR country logo and the logos of your sponsors!!!
3. Send mails and newsletters to invite people on a regular basis (through GFR Europe)
4. Insert 'surprising content' to announce your tournament in your part of the website www.rotary.golf
5. Motivate your Governor(s) and all the Rotarians in the District(s) and Rotary Clubs in your country to participate in your tournament or in the golf initiation program
6. Send a report of your Rotary golfdays with the results, not only to all the participants, but also to your Governor and all the other fellow Rotarians on your list.

Step 3 Once your GFR is well organised you can start activating an official membership status by introducing an annual membership fee (preferable between 40 and 80 €) to expand your fellowship and to better organise your tournament(s) and your communication in the future. Enhance your partners also to increase their sponsorship.

Step 4 Promote the international Rotary Golf events like the IGFR World Championships and the GFR European Open Golf Championships to all of your members and manage that at least 3 Rotarian Golfers on both events represent your country. It will allow your country to win an International Golf Trophy.

Step 5 Tell your committee members to subscribe to the international Rotary Golf events or to participate in the tournaments organised by your neighbor GFR countries. This is the best PR for your own Golfing Fellowship.

Step 6 Please contact info@rotary.golf at any time if you need further support or if you have new ideas to encourage and develop the Golfing fellowship of Rotarians. Your recommendations can be put on the agenda of the GFR Europe board meeting during every European Rotary Open Golf Championship.

Step 7 Be constantly informed at www.rotary.golf

Step 8 Send a report of your GFR activities to info@rotary.golf every time you think that it can help other fellow Rotarian Golfers to better run their fellowship.
Pix and videos are also much appreciated. Images often tell more than words can do.
Breaking news from your side can also be put on the NEWS page of the GFR Europe website at any time.

Let's go!